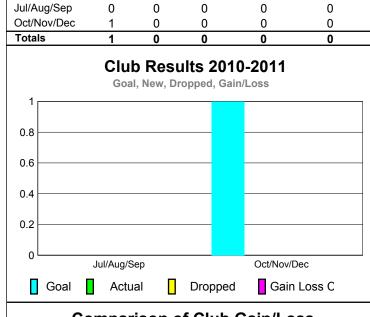


Loss of

Clubs



Club

Goal

Month

New

Clubs

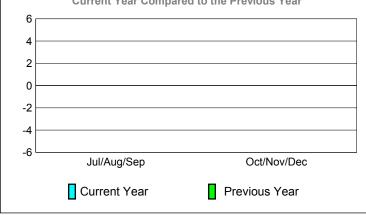
Dropped

Clubs

Loss of

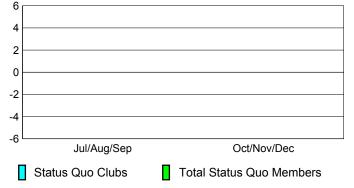
Clubs

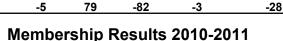
Comparison of Club Gain/Loss Current Year Compared to the Previous Year



YTD Status Quo Clubs 2010-2011

Status Quo Clubs Compared to Status Quo Members





Dropped

Memb

-50

-32

Loss of

Memb

-20

17

Loss of

Memb

-17

-11

Memb

Goal

-15

10

Month

Jul/Aug/Sep

Oct/Nov/Dec

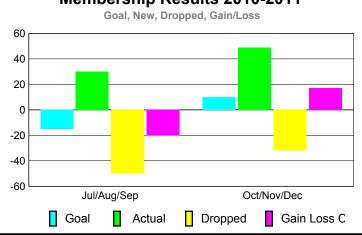
Totals

New

Memb

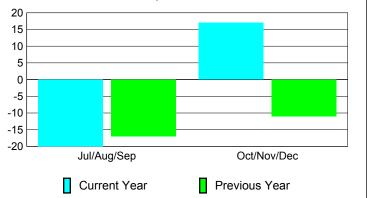
30

49



Comparison of Membership Gain/Loss

Current Year Compared to the Previous Year



Gender Comparison 2010-2011

